

## Event Overview

Ceph Days are full-day seminars that bring together Ceph storage experts, customers, and partners to discuss how IT organizations can reduce their storage costs and leverage Ceph's benefits. During these events, we give a Ceph overview, discuss best practices and case studies, review the Ceph roadmap, and have a hands-on lab.

## Event Abstract

Interested in the future of storage? How leading enterprises are creating cutting edge distributed systems? Want to know how to get the lowest cost per gig for your storage solution?

Come to the Ceph Day workshop and see how open source is turning the world of storage on its head!

Join Ceph experts, our customers and partners, and active members of the Ceph community in a full day event dedicated to learning about the power of Ceph. You will hear from the Ceph experts, key members of the development community, storage industry experts, and existing users that are already transforming their storage with Ceph.

During this workshop attendees will learn:

- The basics and history of Ceph
- Current status of the Ceph Project
- Insight into joining and evolving within the Ceph community
- Best Practices for using Ceph
- Technical details of Ceph components
- Current integrations and use cases

After the workshop there will be time to network and chat with all the speakers and ask any remaining questions during a cocktail hour.

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## Event Dates and Location

### [Upcoming Ceph Days](#)

## Why Sponsor

Ceph Days are a great opportunity for companies like you to interact directly with Ceph experts. You'll have the opportunity to:

- **Connect** with data storage professionals from leading global organizations
- **Increase awareness** of your products or services through the speaking opportunities and interaction with the Ceph community
- **Discover new opportunities** with companies that have deployed or plan to deploy Ceph storage solutions
- **Generate leads for your products and services**

## Highlights from Past Ceph Days

- Over 100 people attended recent Ceph Days in New York, Santa Clara, London, Frankfurt, Boston, Berlin, Pasadena and Warsaw, Utrecht, Geneva, and more!
- Each city had 2 – 4 Sponsors.
- Ceph commercial users, upstream, scientific and academia communities have presented.
- The Ceph Community gave over 150 presentations.

## Snapshot of Accounts that Attended

- Apple
- Target
- Clti Bank
- John Deere
- CERN
- Cisco
- Citi Bank
- Flextronics
- Goldman Sachs

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- NPR
  - SanDisk
  - SoftIron
  - Yahoo!
  - Swisscom
  - Goldman Sachs
  - Fidelity

## **Titles of Attendees**

- Architect, Next Generation Cloud
- Cloud Solutions Architect
- CTO
- Head of IT Engineering and Operations
- Lead Infrastructure Engineer
- Senior Director of Enterprise Cloud
- Senior Storage Architect
- VP of Technical Operations

## **Sponsorship Opportunity**

### **Premier Sponsor - cost varies per city**

- Inclusion in pre- and post-event promotional emails, social media efforts, and other outbound marketing activities.
- Your logo on all event Web pages.
- Your logo displayed at the event.
- Scanner method for generating leads.
- 30-minute speaking opportunity, depending on availability.
- Sponsorship table at which to showcase your solution and answer questions. Open during registration, breaks, lunch, and networking cocktail hour.

Contact us at [sponsorship@ceph.io](mailto:sponsorship@ceph.io) to secure your sponsorship or request additional details.